

Web layout guidelines for daughter sites of Scotland's Environment

Current homepage layout of Scotland's Aquaculture and Scotland's Soils (September 2014)

Scotland's aquaculture part of Scotland's environment

Home | Our Aquaculture | Map | Data | Resources | Glossary | Help

Welcome to Scotland's Aquaculture website

Aquaculture is an industry of growing importance in Scotland providing valuable jobs and income for the economy. The Scottish aquaculture industry is regulated with a view to promoting food safety, compliance with legislation and sustainability.

This website has been developed in partnership with the following organisations to provide access to a range of information about aquaculture in Scotland:

Information can be found by [looking at the map](#) or by [searching the data](#). We hope that you find this a useful source of information. If you have a question or feedback about this website you can [contact us](#).

Explore the Map

Search the Data

Find Resources

A-Z Glossary

I want to find

Marine Fish Farms
 Freshwater Fish Farms
 Shellfish Producers
 All

Please enter a postcode or place name in Scotland

Shellfish Farming

The irregular coastline of Scotland offers many ideal sites for shellfish production such as long line mussel farms.

About this site | Contact us | Partners | FAQs | Legal | Site Map

Scotland's soils part of Scotland's environment

Home | Soil Maps and Data | Soils in Scotland | State of Scotland's Soils | Library | Help | News | The website

Welcome to the Scotland's Soils website

Scotland's soils are a great natural resource and provide many essential services to society, so it is important that they are sustainably managed and protected for future generations. This website aims to make authoritative, scientifically robust soils information and data more accessible, both to help decision-makers and to increase public understanding of soils. It is the result of a two-year project funded by the Scottish Government in partnership with SEPA, SNH and Forestry Commission Scotland.

As well as presenting key facts on Scotland's soils, their functions and the pressures they face, the website includes interactive maps and datasets which you can download for use in your own spread sheets or analysis software – these are free of charge for non-commercial users.

Latest News

- [Update on Scottish Soil classification](#) (Added 3rd Mar 2014)
- [Launch of the Scotland's Soils website](#) (Added 20th Jan 2014)
- [Global Soil Week](#) (Added 7th Nov 2013)

Quick Links

- [National Soil Inventory Map](#)
- [1:250,000 Soil Map of Scotland](#)
- [James Hutton Institute](#)
- [Scottish Environment Protection Agency \(SEPA\)](#)
- [Scottish Natural Heritage](#)
- [Scotland's Environment Web](#)

NSIS1
National Soil Inventory of Scotland

Scotland's soils - key facts

The State of Scotland's Soils - soil properties and processes

FAQ - Glossary, FAQ and post a question or comment

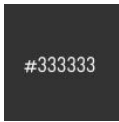


The Scottish Soil Framework
Scottish Soils Library - publications and online resources

This website is hosted and maintained by [Ricardo-AEA](#) on behalf of the [Scottish Government](#) in partnership with [James Hutton Institute](#)

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Design styles

A daughter site of Scotland's Environment Web uses two colours, a highlight colour and a dark grey with variations of the grey throughout the site.

Menu bar and text colour	 #333333
Variations	 #5C5C5C #EAEAEA #F2F2F2 #828282
Highlight colours <i>The highlight colour should be used as a 3px wide left border on boxes containing text or images.</i>	 #CCCC00 #FFBF00 #B088EC #12A9D3 #FF8023

Basic layout of the website

The width of the website is 960px with left and right padding of 24px. This remains consistent throughout all elements of the site. The 24px at each side is applied using both margins and padding on the various elements.

Scotland's Environment Web logo

Scotland's Environment logo should be placed in the header on the top right hand side and link to the website. It will appear on all pages.



Font

A highlight font, Melbourne, is used throughout the site. Its main uses are the title of the website in the header and the in the slideshow text on the homepage

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 0123456789

Standard HTML tags

Scotland's aquaculture	
body, html	<i>color: #333333; font-family: Arial,Helvetica,sans-serif; font-size: 12px; margin: 0; padding: 0;</i>
h1	<i>color: #333333; font-size: 1.5em;</i>
h2	<i>color: #333333; font-size: 0.938em;</i>
h3	<i>color: #333333; font-size: 0.813em;</i>
p	<i>color: #333333; font-size: 0.75em;</i>
li	<i>color: #333333; font-size: 12px;</i>
img	<i>border: none;</i>
table	<i>font-size: 12px;</i>
a	<i>color: #9239c4; text-decoration: underline</i>
a:hover	<i>color: #858500; text-decoration: underline;</i>

Scotland's soils	
body, html	<i>color: #333333; font-family: Arial,Helvetica,sans-serif; font-size: 12px; margin: 0; padding: 0;</i>
h1	<i>color: #333333; font-size: 2em;</i>
h2	<i>color: #333333; font-size: 1.5em;</i>
h3	<i>color: #333333; font-size: 1.3em;</i>
p	<i>color: #333333; font-size: 1em;</i>
li	<i>color: #333333;</i>
img	<i>border: none;</i>
table	<i>font-size: 12px;</i>
a	<i>color: #9239c4; text-decoration: underline</i>
a:hover	<i>color: #858500; text-decoration: underline;</i>

Headers and alternative colours

Scotland's website

#12A9D3

#066C89

#A65604

#FF8B00

Scotland's website

#FFBF00

#A67C00

#313186

#4F4FD9

Scotland's website

#B088EC

#582C99

#BFB87D

#A6992C

Scotland's website

#FF8023

#A64D0B

#169E90

#07675D

Header details

Scotland's aquaculture	
#header	<i>background: url("images/aquaculture/header.png") no-repeat #ffffff; height: 105px;</i>
Scotland's soils	
#header	<i>background: url("../images/header_soils.png") no-repeat #ffffff; height: 105px;</i>
Both sites	
#topMenu	<i>background: #333333; color: #fff; height: 23px; padding-left: 14px; padding-top: 7px; width: 946px;</i>
#breadcrumb	<i>color: #b3b3b3; height: 30px; line-height: 30px; margin-bottom: 10px; margin-left: 24px;</i>

Top Menu Links

Nested within an unordered list and the 'li' tag floated left this is the style for the 'a' tag.

#topMenu li a	<i>border-right: 1px solid #fff; color: #fff; font-size: 12px; padding: 0 10px !important; text-decoration: none;</i>
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Breadcrumb

Font size must be 11px. Preferably the divider should be '>'. The text colour is #333333 for breadcrumb links and for the selected page the colour is #888888. Example below:

[Home](#) > [Second level](#) > [Third level](#) > [fourth level](#)

Homepage layout

The homepage is divided into two columns.

#homeleft	<i>float: left; margin-right: 12px; width: 370px;</i>
#homeright	<i>float: right; width: 524px;</i>

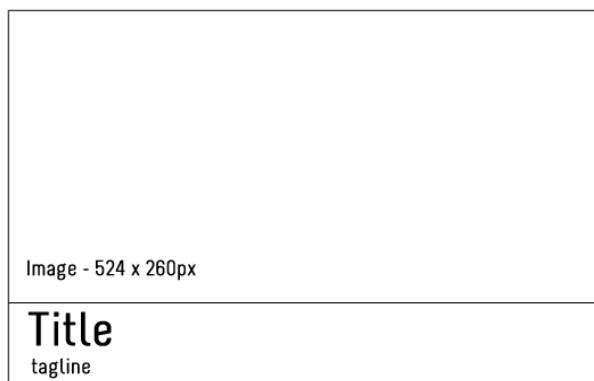
Homepage title should be H1 with a font size of 1em (based on a browser standard of 16px) and no margin at the top to enable it to be aligned with the content on the right side. Any additional text on the homepage should just be a standard paragraph and any additional titles should be H2, H3 etc.

Buttons should be styled in a similar manor to the example below.



Slideshow

The slideshow on the homepage is a simple rotation of images and text which links to the corresponding page on the site. The JavaScript code and CSS for the slideshow can be requested by emailing seweb.administrator@sepa.org.uk



Menu

The menu structure is made up of a container div. An unordered list to display the top level links and an additional unordered list to display subsequent levels. The main styling of the link is associated with the 'a' tag.

<code>#main_menu</code>	<code>background: url("../images/menufade.png") repeat-x rgba(0, 0, 0, 0); float: left; margin-top: 10px; width: 200px;</code>
<code>.sidemenu li</code>	<code>display: block; width: 200px;</code>
<code>.sidemenu a</code>	<code>display: block; min-height: 12px; padding-bottom: 6px; padding-left: 14px; padding-top: 6px; text-decoration: none;</code>
<code>.sidemenu a.level1</code>	<code>border-bottom: 1px solid #eaeaea; color: #000;</code>
<code>.sidemenu a.level1:hover</code>	<code>color: #cccc00; text-decoration: underline;</code>
<code>.sidemenu a.level2</code>	<code>background: url("images/css/menu_level_2.gif") no-repeat scroll 0 0 rgba(0, 0, 0, 0); color: #000; display: block; padding-left: 22px !important;</code>
<code>.sidemenu a.level2:hover</code>	<code>color: #cccc00; text-decoration: underline;</code>
<code>.sidemenu a.level3</code>	<code>background: url("images/css/menu_level_3.gif") no-repeat scroll 0 0 rgba(0, 0, 0, 0); color: #000; display: block; padding-left: 30px !important;</code>
<code>.sidemenu a.level3:hover</code>	<code>color: #cccc00; text-decoration: underline;</code>

Content pages

A simple structure is used to display text based pages. The menu remains on the left and the rest of the area is taken up with content. Which should be displayed as follows.

Title (h1)

Subtitle (h2)

Text (paragraph)

Sub-subtitles (h3)

Search Engine Optimisation

Search Engine Optimisation can be achieved by following these steps:-

- Separate, code, content and design – done using CSS and skilled developers
- Build to [W3C standards and guidelines](#) – complying with technical specifications for accessibility, usability, design etc.
- Create a logical navigation structure
- The code behind <title> </title> tag should be appropriately named
- The code behind meta 'description' field should have an appropriate description of the page content
- The code behind meta 'keyword' field should have a list of relevant keywords associated with the page content
- Ensure URL's are descriptive
- Update content as often as possible – images and text
- Avoid duplicate content
- Create a site map page on your site
- Have a useful 404 page – to capture users navigating to non-existing pages
- Create an xml site map of your website and upload this through Google Webmaster tools.